

In recent years the Egyptian pharmaceutical market has demonstrated impressive growth. This success has led them increasingly into export markets, and these markets demand of its suppliers the highest possible manufacturing standards and quality control. With this in mind, **ORKILA** recently held, in Cairo, the second of a series of technical seminars. The aim of the seminar was to provide our Egyptian customers with the opportunity to benefit from the expertise of those companies represented by **ORKILA** in this field, notably **Roquette** and **Meggle**.

The technology workshop, focussing on the use of innovative excipients in drug formulation for solid dose processes, was a great success. The two day programme brought together pharmaceutical R&D leaders from both the corporate and academic world and their counterparts from the companies supplying key raw material to the local industry. The result was a lively and wide ranging forum for the exchange of ideas and common problems as they impact on the local industry.

Success in the pharmaceutical industry depends upon a company's ability to innovate and keep pace with "state of the art" processes and technology developments. The new generation of excipients presented at the seminar is just such a development. The papers presented on polyols, nutraceuticals and lactose specialities, products that enable the manufacturer to produce a multitude of tastes and textures, were well received and provoked a great deal of interest and questions.

**ORKILA** was delighted to see an attendance well beyond its expectations, with over 80% of the local industry represented at a senior level, including one hundred and twenty pharmacists, R&D scientists and chemists from both local companies and market leaders. The academic world was equally well represented with the presence of professors from the three major centres of excellence for pharmaceutical education in Egypt.

Over three quarters of the contacts and enquiries received during and following the seminar were technical in nature; underlining **Orkila's** position as a problem solver and solution provider for its customers in the pharmaceutical field.

**ORKILA** would like to take this opportunity to thank both **Roquette** and **Meggle** for their support and collaboration, without which this event would not have been possible.

**ORKILA** would also like to thank all those who attended the seminar and contributed to its success.

